

MEMO

From Frank van Dalen & Michele Irimia; co-chairs Human Rights Committee
To Human Rights Committee
CC -
Date February 16th 2016
Subject Webinar

Introduction

Following the suggestions made in membership services and the discussion in the Human Rights Committee this memo will propose a pilot for an online workshop – webinar.

Basic plan

Organize an online workshop – webinar – about Human Rights and Pride for pride organizers. Have the webinar open for both members of InterPride and EPOA.

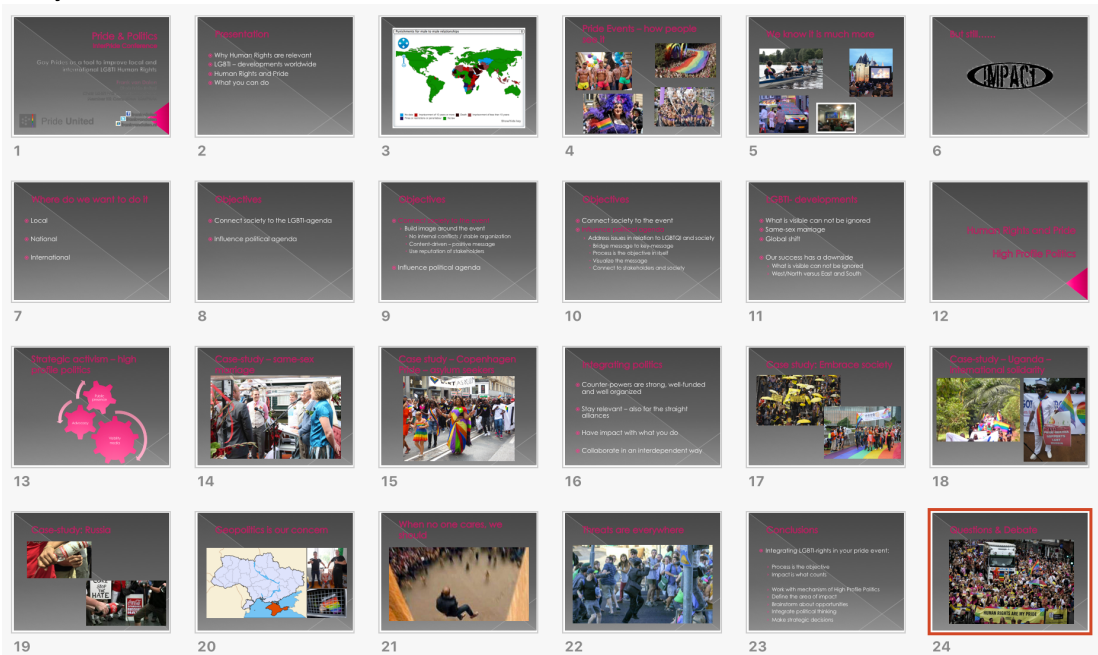
Platform

InterPride uses GotoMeeting. This system is limited in capacity and has no registration module. GotoWebinar is specialized for webinars. The costs are for max 100 attendees € 109,= for one month or € 89,=/month annual base and are for max 500 attendees € 249,= for one month or € 199,=/month annual base. There is 30 days' trial period. For the pilot the 500 attendee's free trial-subscription will be used.

Webinar

In recent years workshops have been presented at the AGM about Human Rights and pride. For the pilot the workshop attached to this memo will be rewritten into a webinar format. The co-chairs of the Human Rights Committee will deliver the workshop.

Storyline of the first webinar



Invitation

An invitation will be designed and sent via the communications committee and membership services to the mailinglist of InterPride. An introduction in the newsletter of the co-presidents is appreciated to announce the first InterPride webinar as expansion of membership services. When the pilot will be successful more webinars will follow.

Indicated actions

- Alignment within human rights committee, membership services and communications.
- Set date and time, make GotoWebinar account.
- Create invitation and sent to InterPride mailinglist
- Free publicity on facebook and twitter, specific letter to membership from membership services
- Collect registrations
- Prepare webinar and feedback questionnaire
- Deliver webinar and have evaluation questionnaire filled in by attendees
- Evaluate and propose next steps



INVITATION

Join the first online webinar of InterPride

Human Rights and Pride – webinar program

Human Rights have become increasingly important within InterPride. Many prides, big and small, are trying to find ways to include human rights programs. A debate, exhibition or movies are tools to fulfill this objective. But how not only to inform the public, but also to have impact on the legal or social climate regarding LGBTI-themes on local or international level?

Political scientist Holzacker defined the strategy "High Profile Politics" that was introduced by Frank van Dalen as a successful strategy for social change. In this webinar we will share do's and don'ts in order to set up a successful LGBTI Human Rights strategy within the pride-program.

Presenters



Frank van Dalen is vice-president of InterPride and together with Michele Irimia co-chair of the human rights committee. They will present the webinar.

Register now to participate for this first InterPride's webinar:

Date:.... Time: CET / Timezones

Participating in this webinar is free of charge. There is a limited number of seats available. First come, first serve.

Register at